

# SLMHA

2<sup>ND</sup> ANNUAL GOLF TOURNAMENT



**Presented  
By**



**VESTA**



**FRIDAY  
AUGUST**

**23**

**2019**



# Swing Into The Season



**With** SYLVAN LAKE MINOR HOCKEY

**Presented  
By**



**VESTA**

**12 pm  
FRIDAY**

**Aug. 23rd, 2019**

**Sylvan Lake Golf  
& Country Club**

**2nd Annual  
Minor Hockey  
Golf Tournament**

**4 Player  
Scramble**

**Accepting Team AND Individual Registrations**

**REGISTRATION ONLY \$150.00/PLAYER**

**5 GOLFERS WILL SHOOT FOR A**

**MILLION**



**DOLLAR**  
HOLE IN ONE

**registration includes GOLF, CART, SUPPER, GOLF PRIZES, DOOR PRIZES AND  
ONE ENTRY INTO THE MILLION DOLLAR HOLE IN ONE**

**TONS OF PRIZES**



Register at: <https://sylvanlakemha.teamsnapsites.com>

or Contact:

Tom Witty (403) 302-7875 [vp@slmha.hockey](mailto:vp@slmha.hockey) • Blair Mack (403) 506-1771 [pastpresident@slmha.hockey](mailto:pastpresident@slmha.hockey)

# Sponsorship Letter

**Re: SYLVAN LAKE MINOR HOCKEY GOLF TOURNAMENT  
SWING INTO THE HOCKEY SEASON**

**Sylvan Lake Minor Hockey needs your help!**

**Sylvan Lake Minor Hockey Association is holding a golf tournament on AUGUST 23rd, 2019 at Sylvan Lake Golf and Country Club. SLMHA aims to provide an opportunity for youth within the SLMHA boundaries (as outlined by Hockey Alberta) to participate in a structured hockey program, and to create opportunities and valuable life experiences in hockey by providing exceptional leadership and service. It is the association's goal to create an environment that supports the learning of skills in a safe, fun, and supportive community atmosphere. SLMHA strives to ensure value for all members of Sylvan Lake Minor Hockey.**

**We invite you to join us as a sponsor for this golf tournament. By being a sponsor, you will be promoting your company to a group of people who are very loyal to its sponsors, as well as to the many area professionals who will be participating at the outing itself. Companies like yours make available the resources that enrich our children's hockey and for that we are forever grateful.**

**We are anticipating a highly successful and well-attended tournament. Show Your friends, neighbors and colleagues your company's commitment to minor hockey and our community by becoming a sponsor. We are offering various levels of sponsorships. Please see the attached sponsor information for more information.**

**We thank you in advance for your support.**

**Sincerely,**

**Tom Witty and Blair Mack, on behalf of the  
Sylvan Lake Minor Hockey Golf Tournament Organizing Committee**



# Pricing and Sponsorship

## Major Sponsorship Opportunities

Naming Sponsor (VESTA ENERGY)	2500
Million Dollar Shoot Out Sponsor	2500
Cart Sponsor (up to 72 carts)	1750
Awards and Supper Sponsor	1500

## Valued Sponsorship Opportunities

Hole Sponsor	300
Hole In One Sponsor	250*
Long Drive Sponsor	250
Door Prize Sponsor (range)	50-400
Skill Prize Sponsor (range)	50-400

\*Hole In One value based on estimated insurance cost

<b>Golfer Registration</b>	<b>150</b>
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<b>Team Registration (4 person)</b>	<b>600</b>
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# Major Sponsorship Value

Corporate groups can “*embrace the opportunity*” to support minor hockey in the Sylvan Lake area while at the same time promote their brand via Sylvan Lake Minor Hockey, our friends and community partners. The SLMHA organization is kindly requesting support from the local business community. Thank you in advance for considering the following corporate partnership opportunities and know that we greatly appreciate your support regardless of any commitment. Your sponsorship will be recognized throughout Sylvan Lake and Central Alberta.

## **NAMING SPONSOR (VESTA ENERGY)**

Your company will be promoted on social media, the local media as the naming sponsor of the SLMHA golf tournament. All promotional information and signage will reflect your support and accompany the SLMHA Lakers logo predominantly. Your company will be promoted and praised during the awards supper following the tournament.

## **MILLION DOLLAR SHOOT OUT SPONSOR**

Your company will be promoted on social media, the local media as the Million Dollar Shoot Out sponsor. The million dollar shoot out and potential winner would be named after your company. This exciting opportunity where everyone at the golf tournament will be standing and watching will be focussed on your company name and signage.

## **CART SPONSOR**

In addition to your company being recognized on social media, and the local media your company logo and a kind note from SLMHA recognizing your contribution will be posted prominently on each of the 72 golf carts (maximum) carrying tournament participants.

## **AWARDS AND SUPPER SPONSOR**

During the post golf tournament awards and supper, your company will be promoted by our MC loudly and often along with signage recognizing your companies' contribution. As well, your company will be promoted in the local media and on social media.

***We are open to any suggestions regarding promoting your company as a thank you for your contribution. The SLMHA Golf Tournament Committee will do anything within our abilities to help you promote your brand.***



# Event Itinerary

<b>Date</b>	<b>Aug. 23rd</b>
<b>Registration</b>	<b>11:00AM</b>
<b>Shotgun Start</b>	<b>12:00PM</b>
<b>Million Dollar Hole In One Shootout</b>	<b>6:00pm</b>
<b>Dinner and Awards to Follow</b>	
<b>Location - Sylvan Lake Golf &amp; Country Club - Sylvan Lake</b>	
<b>18 holes</b>	
<b>Lots of Prizes</b>	
<b>Food Holes</b>	
<b>Silent Auction</b>	
<b>maximum 144 Golfers</b>	
<b>maximum 72 Carts</b>	



# Contact Us

**contact us at:**

**Tom Witty**  
**[vp@slmha.hockey](mailto:vp@slmha.hockey)**  
**(403) 302-7875**

**Blair Mack**  
**[pastpresident@slmha.hockey](mailto:pastpresident@slmha.hockey)**  
**(403)506-1771**

**register at**  
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